



the  
**partnership**  
project

# THE PARTNERSHIP PROJECT: **2020 and Beyond**

The Partnership Project, Inc. establishes structures that respond to, empower and facilitate communities in defining and resolving issues related to racial disparities.

# Where we've been... and where we're going.

After three years of expanding our reach through virtual trainings, we're excited to look ahead, and plan for the future. As we emerge from exclusively virtual organizing, our focus in the coming year will be on deepening and nurturing our roots here in Greensboro, NC. Front porches, sidewalks, and community meetings are where you will find us in

the days ahead - and we expect you will bring someone along with you. We are especially proud to serve on the planning team for the Black Pearls Society's conference on Black maternal and infant health.

The Partnership Project's work includes supporting the Greensboro Health Disparities Collaborative (GHDC), celebrating 20 years of successfully working to address racial disparities in health care. The GHDC's work is featured in a case-study published by The Bridgespan Group in 2022, highlighting the powerful impact that nearly two decades of organizing and research has had to close racial disparities in cancer patients' treatment completion and survival rates. As the GHDC grows and expands their focus on other health disparities, the Partnership is providing the infrastructure to support that growth.

It is gratifying to know that each of you is with us, keeping the foundation strong in this movement for racial equity. Your presence as returning alumni in a Phase 1 workshop, and your encouragement of new participants to attend is crucial for maintaining that strength.



Phyllis Carter,  
our Managing  
Director, celebrated  
her **10th year**  
organizing with  
The Partnership  
Project in 2022!

Since 2020, we've welcomed over

3000  
participants

to the Racial Equity Institute's Groundwater  
webinars and more than

800  
people

to the two-day antiracism workshops.



We are connecting with organizations from  
St. Louis to Baton Rouge, and individuals from  
Massachusetts to California. All while staying  
connected with local organizations in and around  
our home here in Greensboro, NC.



## ANTIRACISM ORGANIZING

The Partnership Project evolved from an anti-poverty initiative, Project Greensboro, that originated with the 1993 Mayoral Task Force on Crime. In 1996, Project Greensboro, Guilford College, and the City of Greensboro formed The Partnership Project with support from the Mary Reynolds Babcock Foundation.

After initially focusing on symptoms of community fragility, the Partnership was introduced to Undoing Racism® with the People's Institute for Survival and Beyond. The racial analysis shifted the focus to addressing the root cause, racism.

Today, The Partnership Project fulfills our mission through a combination of education, and institutional and community organizing. The Partnership Project's mission driven goals for the next few years include:

- strengthening the Greensboro community's ability to define and resolve racial disparities by increasing the number of community members who have a deep understanding of how racism operates in our systems and institutions
- engaging in leadership and capacity development with the Greensboro Health Disparities Collaborative and the broader Greensboro community

“

Thank you, this class puts everything into context. I am a Black woman who works as a civilian in the justice system. I often question the impact I can make working within the systems. I will connect with others to maintain hope.”

- GROUNDWATER PARTICIPANT

8/14/2021



Thriving movements for social change do not crop up spontaneously – they emerge from the slow, daily effort of people nurturing a clear strategic vision while taking concrete actions toward shared goals.

We believe that reflecting on our history is an essential practice that helps calibrate our compass as we chart our path into the next era of our work.

See a full timeline reflecting the leadership of the late Mrs. Nettie Coad and other influential community organizers on our website:

[thepartnershipproject.org/history](https://thepartnershipproject.org/history)

# GREENSBORO HEALTH DISPARITIES COLLABORATIVE (GHDC)

Prompted by both personal experiences and the 2002 release of the Institute of Medicine's meta-analysis Unequal Treatment, The Partnership Project secured an 18-month planning grant from the newly formed Wesley Long/Moses Cone Community Health Foundation (now, Cone Health Foundation) to address racial health disparities with a racial equity lens. They organized and convened a group of Greensboro community members, medical system representatives, and academic researchers. Over many months, the members of the 'Health Initiative' met for relationship building and mutual education before applying for a National Institutes of Health grant to investigate racial disparities in breast cancer care as the Greensboro Health Disparities Collaborative (GHDC).

GHDC is a partnership made up of community members, academic researchers, and medical professionals. The work of GHDC is the work of The Partnership Project - applied to one specific system, health care. The Partnership Project is both the foundation of and the operational support structure of the GHDC.

Using the principles of anti-racism and a Community-Based Participatory Research (CBPR) approach, and with funding from the National Cancer Institute, the GHDC developed and tested an intervention that successfully closed the racial gap in cancer treatment completion rates among study participants. This intervention is known as the Accountability for Cancer Care through Undoing Racism, and Equity (ACCURE).

Today - GHDC focuses on disseminating and replicating the ACCURE approach.

## Recent GHDC work includes:



Conducting three virtual town halls during 2020 – 2021, viewed by 3000+ individuals



Being featured in a Case Study developed by the Bridgespan Group, published June 2022



Presenting for local and national audiences, including Guilford County Health Department, The Groundwater Institute, the American Society of Clinical Oncologists, Flatiron Health, and Atrium Health's 6th Annual T.H.I.N.K Academy.



Supporting the launch of ACURE4Moms, a research project through UNC Chapel Hill that is testing an intervention adapting the ACCURE approach to pregnancy and birth outcomes.



Contributing to Collaborative member Ida Griesemer's doctoral dissertation and celebrating the publication of the first paper from it, in December 2022 in Social Science & Medicine's journal Qualitative Research in Health, entitled: "Mechanisms to enhance racial equity in health care: Developing a model to facilitate translation of the ACCURE intervention"



Participating as a member of an Anti-Racism Consortium convened by the Institute for Healing, Justice and Equity & Robert Wood Johnson Foundation.

**Make your tax-deductible donation online:**  
[thepartnershipproject.org/donate](https://thepartnershipproject.org/donate)

**By check or money order:**  
The Partnership Project  
301 S. Elm Street, Suite 414  
Greensboro, NC 27401



336.271.6632  
[info@thepartnershipproject.org](mailto:info@thepartnershipproject.org)  
[thepartnershipproject.org](https://thepartnershipproject.org)

*The Partnership Project is a non-profit organization under section 501(c)(3) of the United States Internal Revenue Code.*

*Your tax-deductible gift will help further the important and life changing work being done through anti-racism workshops, community based participatory research projects and community outreach.*